

BRANDING



Coffee cards:

Excellent for building repeat business (Loyalty program) and marketing the services on offer to new prospects.



Pre-paid coffee cards:

Great for cash flow (The customer prepays in advance) and also builds customer loyalty.



Flyers:

We will personalize these for you. They are great for prospecting for new customers, events or special occasions that you want to attend.



Cups:

The silent salesman - always at work. These are available in two popular sizes 12 and 8oz.



Uniform (Peaked cap, shirt and water proof jacket):

Clearly identifies you as a professional while on your customer's premises, events and special occasions.

Website:

Instant contact with your market. The Shot Mobile Customer Support Office is also a backup for all enquiries generated from the website.

Branded Flag:

Easy to assemble pole and stand that packs down to a very manageable size. The flag is a great accessory to include at your events site, positioned up close to the vehicle or with the addition of a couple of tent pegs, installed a little distance from the car. It creates added awareness for the business.



Car signage:

Clean modern branding that includes your contact details, website and the Eftpos logo.

Sandwich board:

Dual purpose, marketing the products on offer and a 'silent salesman' for event bookings. A number of coffee vendors increase the price at events slightly. We will decal the price per cup accordingly.



Coffee:

Also available in 250gms bags for the domestic market that you can sell from your car.

The Shot Mobile is NZ Premier Coffee Provider